

Erin Priest
Project C
Magazine Design
Part 2

Professor Kwon - GRDS-205-OL

Jewelry Magazine

Research

Jewelry has been worn for 25,000 years, or at least that is when the earliest findings are. It is something that so many people wear, for decoration or spiritual reasons. It can show rank or privilege. Some people wear the finest and most expensive gems to show power. Cultures throughout time use jewelry for spiritual reasons, to help with healing or just ward off bad luck or spirits. I have always been fascinated by gemstones and spiritual properties people feel they have. In Wicca they have different ways to use them, bring good dreams, help sleep, help with personal wellbeing. Jewelry is something that stands the test of time, seeing how we have perfectly preserved pieces from Egyptian pharaohs.

Strategy

My idea for the publication is to highlight jewelry designs but also give background into the spiritual and historical insights of what using specific gem stones mean. I find that sometimes, when I know the spiritual properties of certain stones in jewelry, I end up liking the piece more. Even if I don't believe in the ideas it gives more meaning to the creation. I also create jewelry so I will be taking pictures of mine and some other pieces I have that are very interesting or creative. For my articles I want to highlight a designer and also have an a more in depth look into meanings certain stones in jewelry. This would be more focused on hand-made jewelry and semi-precious stone jewelry than high end expensive gemstone jewelry. I have been unsure of what to call the magazine, but I've been working on a logo for "Spiritual Bijoux". I feel that encompasses what I want the magazine to be about.



Logo Design

- 1 SPIRiTUAL BIJOUX MAGAZINE
- 2 SPIRiTUAL BIJOUX
- 3 SPIRiTUAL BIJOUX
- 4 Spiritual Bijoux
- 5 SPIRiTUAL BIJOUX
- 6 Spiritual Bijoux
- 7 SPIRiTUAL BIJOUX

- 8 Spiritual Bijoux
- 9 SPIRiTUAL BIJOUX
- 10 SPIRiTUAL BIJOUX
- 11 SPIRiTUAL BIJOUX
- 12 SPIRiTUAL BIJOUX
- 13 SPIRiTUAL BIJOUX



Changes based
on feedback



Refined Logo Ideas

1 SPIRITUAL BIJOUX
MAGAZINE

2 SPIRITUAL BIJOUX
MAGAZINE

3 SPIRITUAL BIJOUX
MAGAZINE

4 SPIRITUAL BIJOUX
MAGAZINE

5 SPIRITUAL BIJOUX
MAGAZINE



Color Study



¹ SPIRITUAL BIJOUX
MAGAZINE



² SPIRITUAL BIJOUX
MAGAZINE



³ SPIRITUAL BIJOUX
MAGAZINE



⁴ SPIRITUAL BIJOUX
MAGAZINE



⁵

SPIRITUAL BIJOUX
MAGAZINE

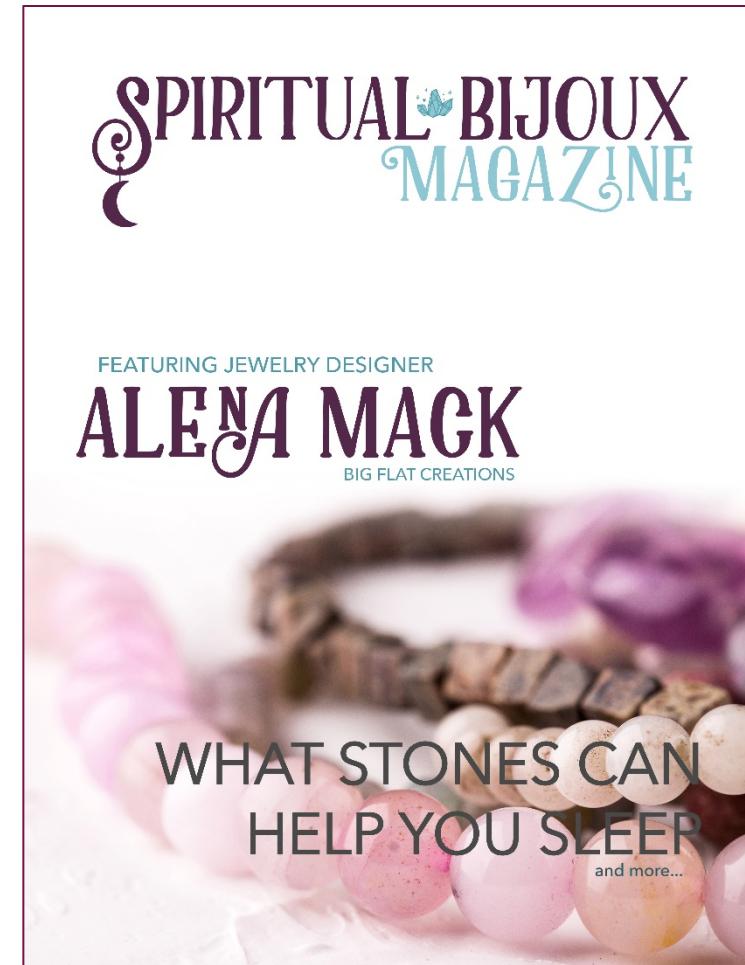
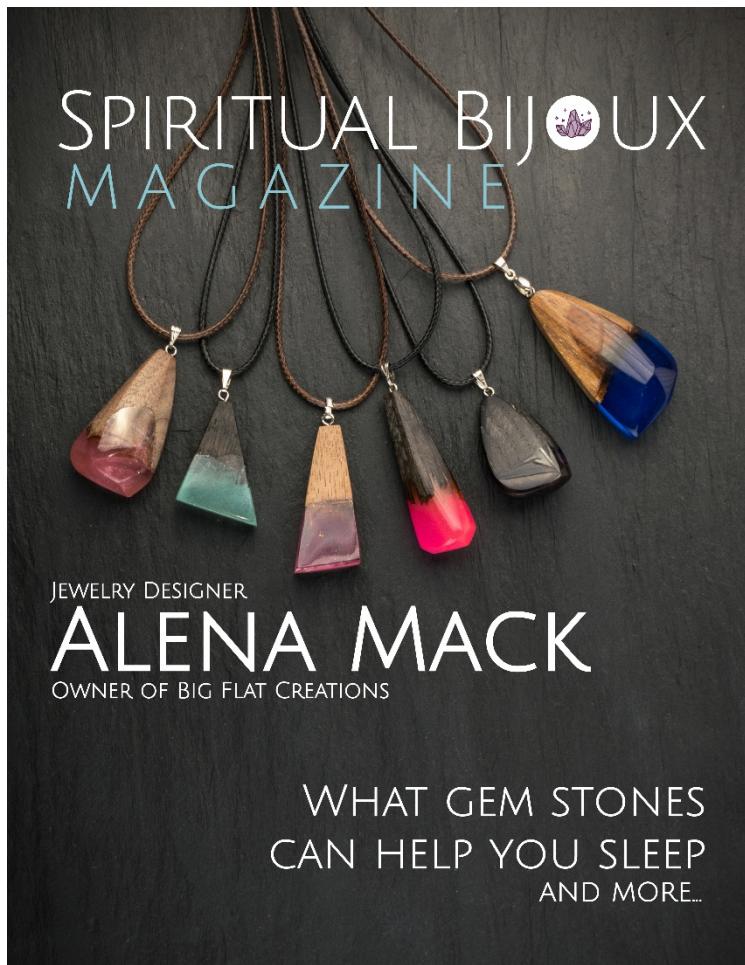
SPIRITUAL BIJOUX
MAGAZINE

SPIRITUAL BIJOUX
MAGAZINE

SPIRITUAL BIJOUX
MAGAZINE



Cover Design Ideas



Layout Design Ideas

ALENA MACK

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Layout Design Ideas

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Alena Mack
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and more...



Changes based
on feedback



Refined Computer Final

SPIRITUAL BIJOUX

MAGAZINE



Refined Computer Logo with Color Study



1

SPIRITUAL BIJOUX
MAGAZINE



2

SPIRITUAL BIJOUX
MAGAZINE



3

SPIRITUAL BIJOUX
MAGAZINE



4



Dark Background Version

SPIRITUAL BIJOUX

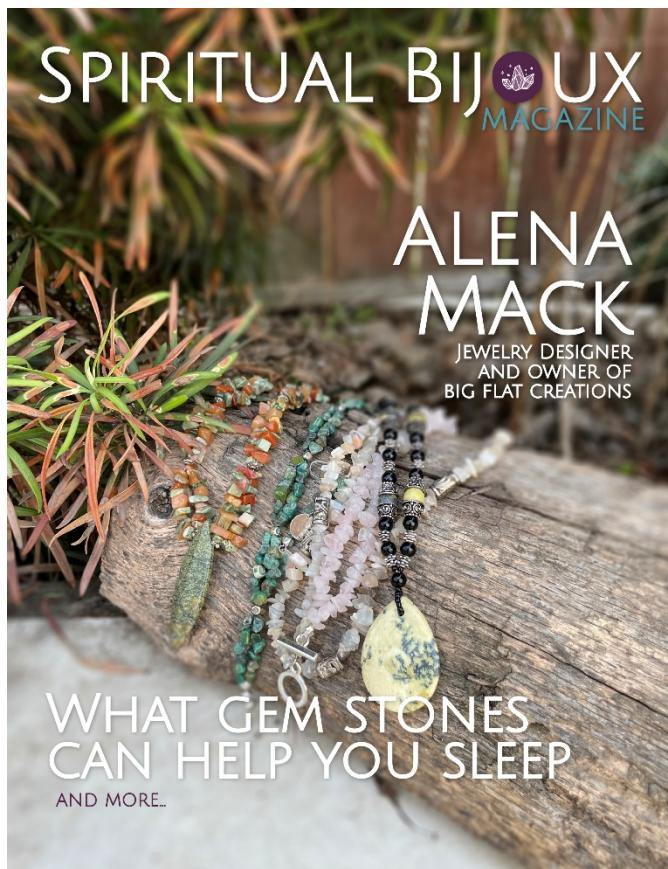


MAGAZINE

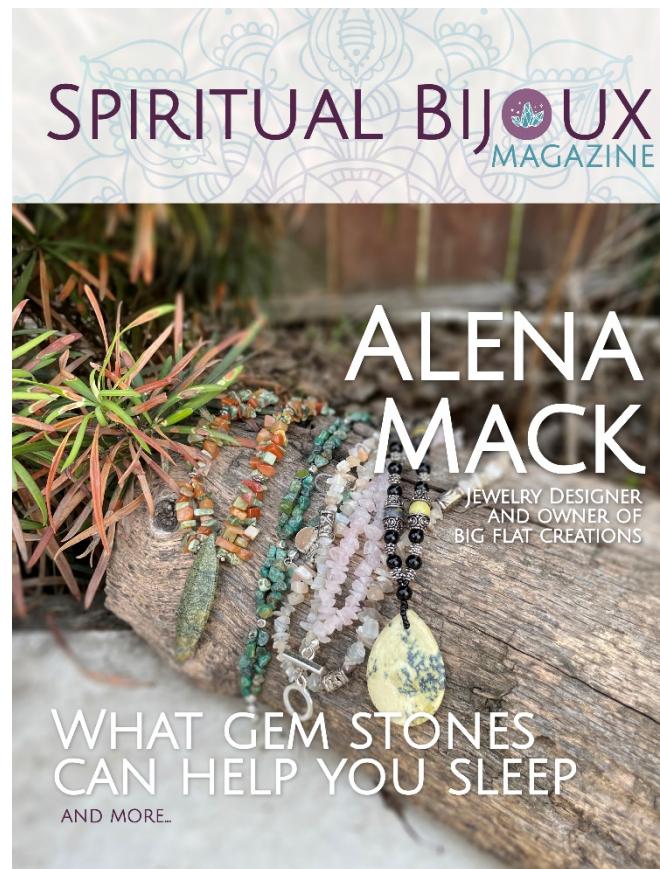


Cover Design Ideas

1



2



3



Table of Contents Design Idea



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Jewelry Designer
Alena Mack



What Gems Will Help You Sleep
and more...

Spiritual Bijoux Magazine is created to help people learn what gem stones can do for the mind and body.

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Article Design Idea 1



"Here at Big Flat Creations, I craft gorgeous, bold jewelry in a unique, youthful style. I enjoy playing with the products of nature both within my jewelry and to garner inspiration for pieces."

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facebook.com/bigflatcreations
[instagram/bigflatcreations](https://instagram.com/bigflatcreations)



Article Design Idea 2



"Here at Big Flat Creations, I craft gorgeous, bold jewelry in a unique, youthful style. I enjoy playing with the products of nature both within my jewelry and to garner inspiration for pieces."

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instagram/bigflatcreations



Changes based
on feedback



Final Logo

SPIRITUAL BIJOUX

MAGAZINE



Color Studies

My color studies are based on celestial colors, such as galaxies, serene color palettes, more muted colors, and colors based on gemstones and geodes.



Final Color Logo

SPIRITUAL BIJOUX

MAGAZINE



Dark background Version



Cover Idea

I will possibly use one image to span the front and back. The cover I like but I would change the back image if it isn't a span.

The image shows the front cover of 'Spiritual Bijoux Magazine'. The title 'SPIRITUAL BIJOUX MAGAZINE' is at the top right, with a small icon of purple crystals above the word 'BIJOUX'. Below the title, 'FEATURING ALENA MACK' is prominently displayed in large, bold letters. Underneath that, 'CREATING JEWELRY WITH ELEMENTS OF NATURE' is written. The central focus is a white, rounded-neck vase with a textured surface. A colorful, beaded necklace made of various stones and a large green pendant hangs around its neck. The background of the cover is a natural, outdoor setting with rocks and foliage. On the left side of the cover, the words 'INNER PEACE' are written in large, light blue letters. Below them, smaller text reads 'RELAX YOUR BODY', 'CLEAR YOUR MIND', and 'FIND SERENITY'. On the right side, there are several columns of text: 'WHERE TO FIND CRYSTALS', 'WHERE IS THE NEXT ROCK AND GEM SHOW', 'WHAT GEM STONES HELP YOU', 'FIND LUCK', 'FIND SELF CONFIDENCE', and 'FIND UNCONDITIONAL LOVE'. At the bottom right of the cover, there is a dark teal box containing the magazine's mission statement: 'Spiritual Bijoux Magazine is created to help people learn what gem stones can do for the mind and body.' Below this box is a short, Latin-styled paragraph of placeholder text.



Table of Contents Ideas

Typeface

Title:
JULIUS SANS ONE

Sub-Head:
Gibson

Body Copy:
Gibson

Images used are just place holders, I will changed them once I have narrowed it down.

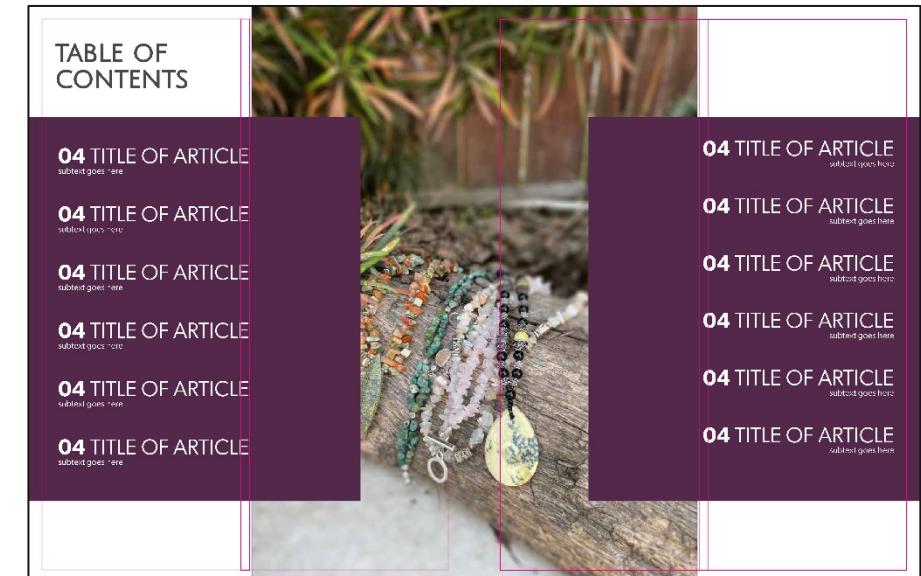
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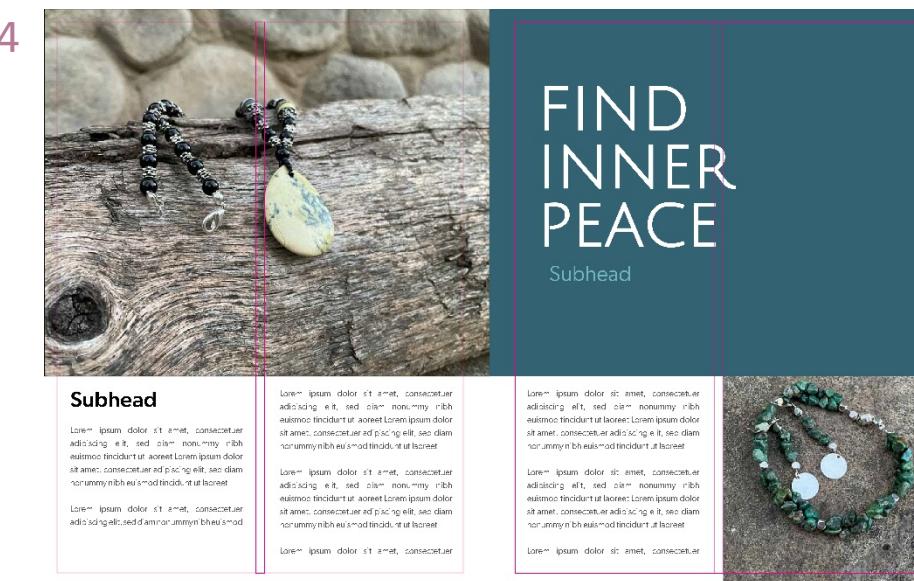
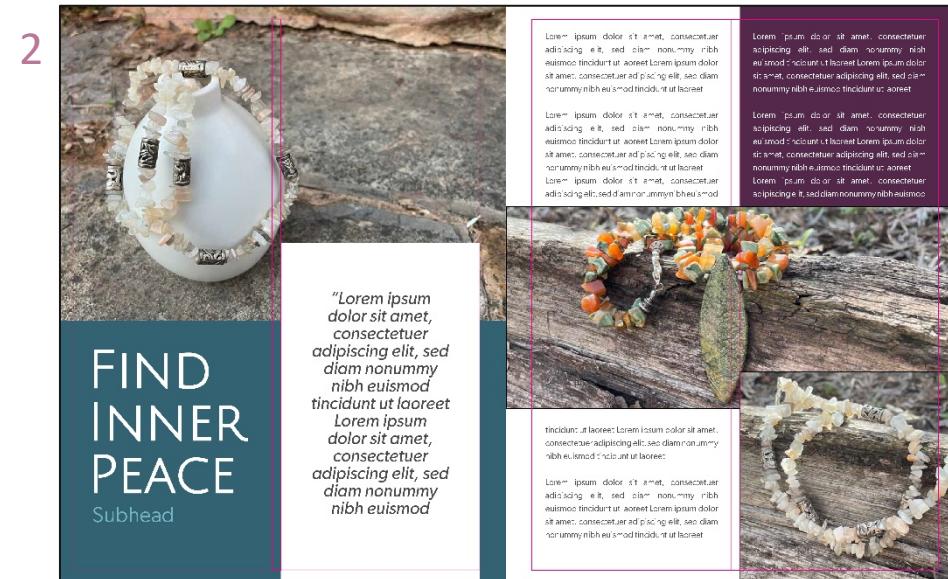
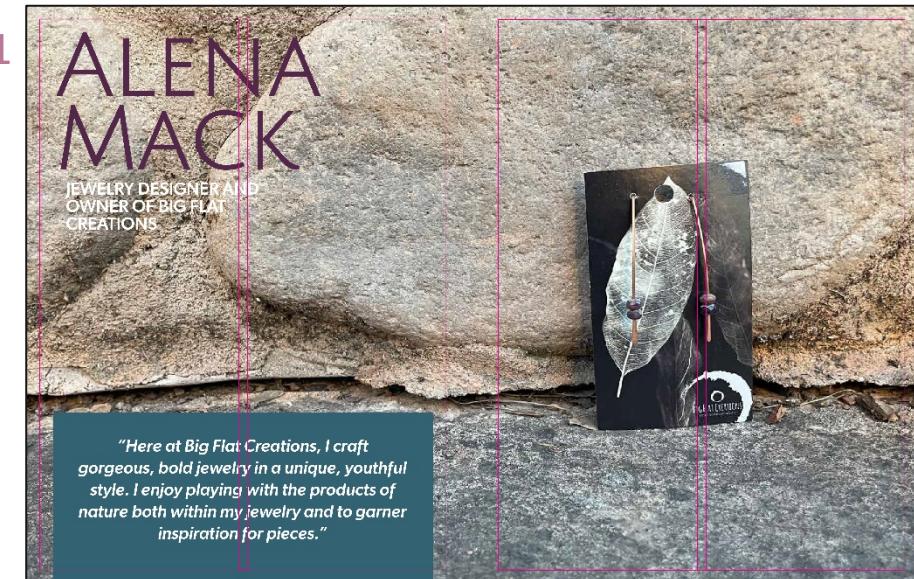


3



6

Inside Title Article Visual System Ideas



Erin Priest
Project C
Magazine Design
Part 3

Professor Kwon - GRDS-205-OL1

Logo

Typeface

Title:

JULIUS SANS ONE

Sub-Head:

Gibson

Body Copy:

Gibson



Cover and Back

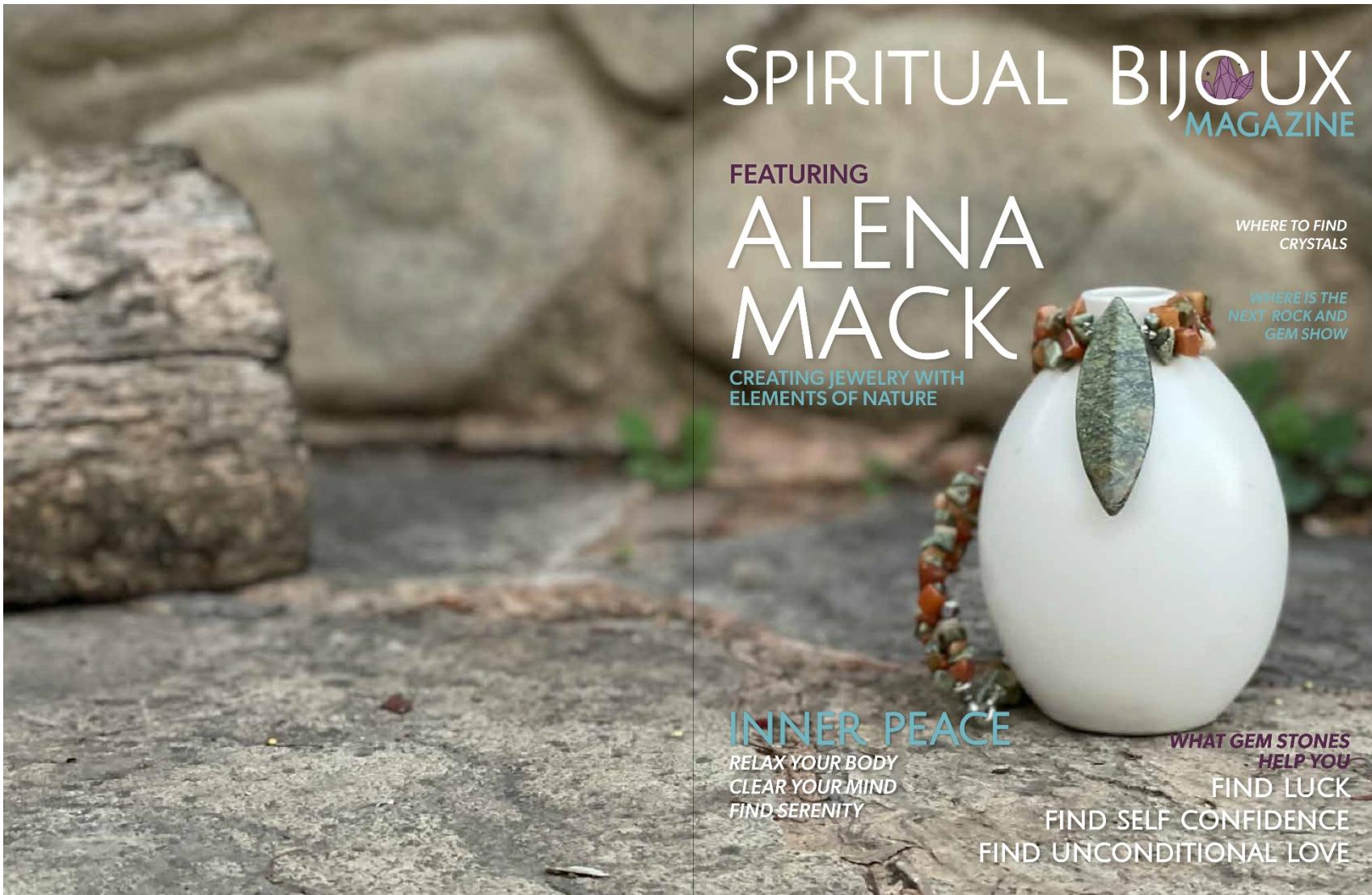


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04 ALENA MACK

Jewelry designer and owner of Big Flat Creations.

08 INNER PEACE

Find out what gem stones can help calm the mind, control your emotions, and relieve stress.

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Need more love in your life or need help loving yourself? Tips and advice here.

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We'll help you find the right gems to help perk you up and focus.

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Sometimes you don't get what you pay for. Here are some locations with quality crystals and gem stones.

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Learn more about Wicca and how they relate to nature and the earth.

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Here are some designers we want to highlight and where you can buy their creations.

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Send in your questions and we have answers. There's always something that can help any issue.

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We're highlighting Amethyst! Find out more about how it can help.

28 CHAKRAS

What does aligning your chakras do for you. We'll explain all.



First Article Page 1-2

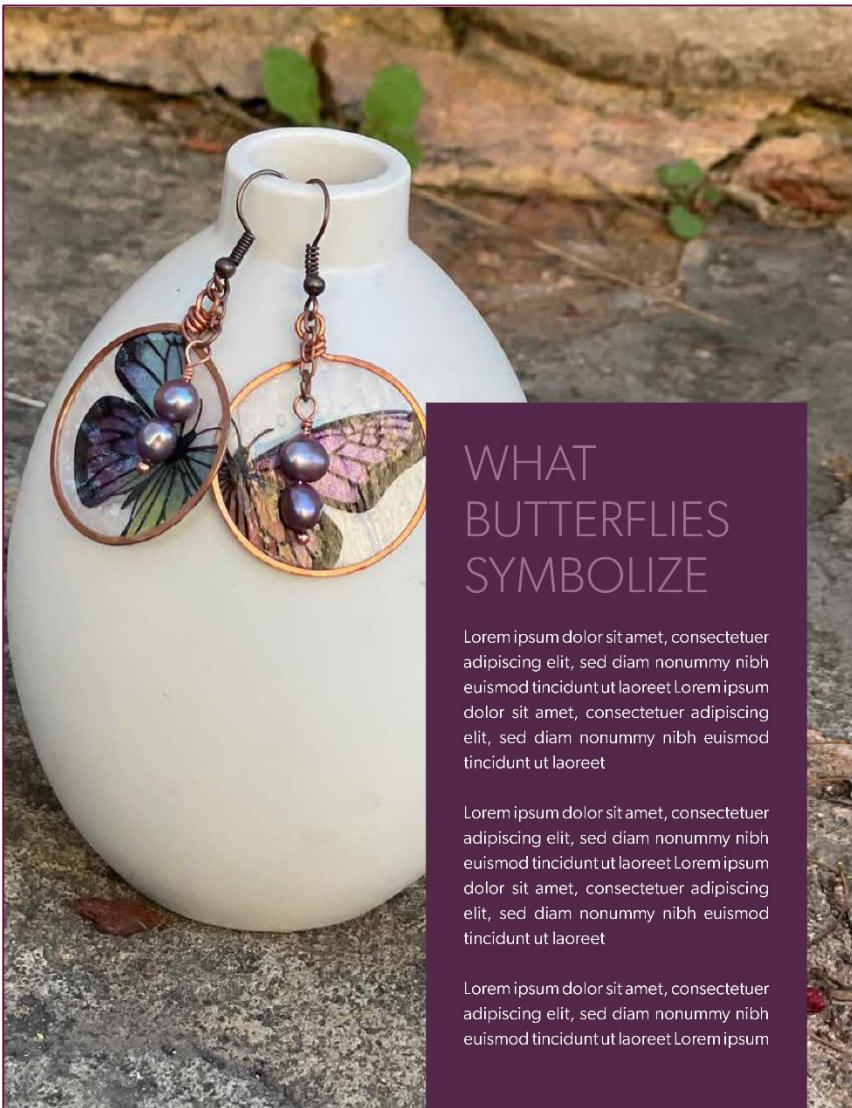


"Here at Big Flat Creations, I craft gorgeous, bold jewelry in a unique, youthful style. I enjoy playing with the products of nature both within my jewelry and to garner inspiration for pieces."

Big Flat Creations is located in



First Article Pages 3-4



WHAT BUTTERFLIES SYMBOLIZE

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WHAT AMETHYSTS & PEARLS SYMBOLIZE

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Second Article Pages 1-2



PEACE
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FIND INNER PEACE

THESE GEM STONES CAN HELP

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Second Article Pages 3-4



MOONSTONE

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GREEN ADVENTURINE

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BLUE LACE AGATE

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AMETHYST

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Project C

Magazine Design
Part 3

Based on Feedback



Cover

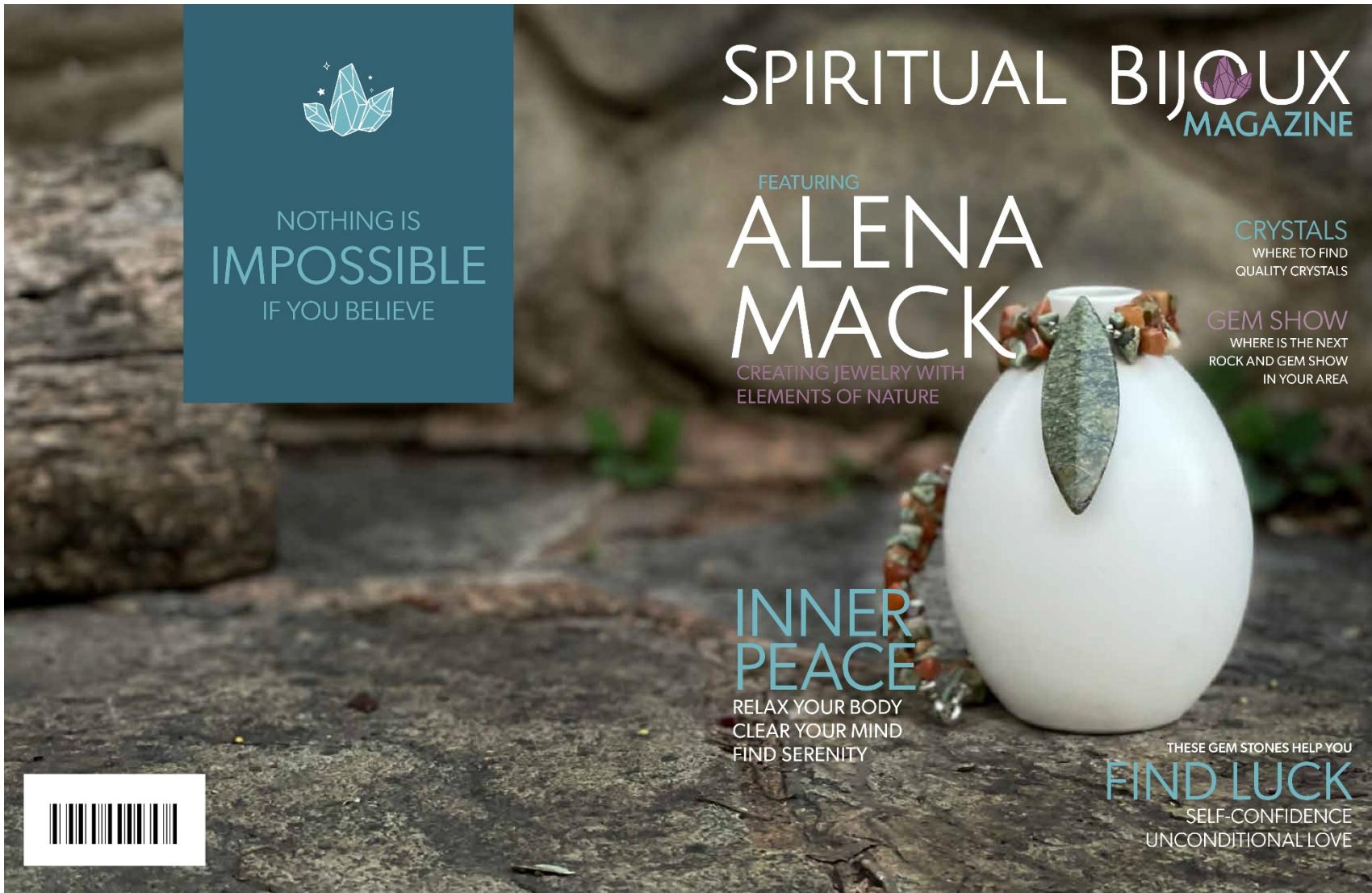


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We're highlighting Amethyst! Find out more about how it can help.

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What does aligning your chakras do for you. We'll explain all.



Article 1: Pages 1-2

ALENA MACK

JEWELRY DESIGNER AND OWNER
OF BIG FLAT CREATIONS



EMBRACED BY NATURE

Alena has always loved creating handmade gifts. When she fell in love with jewelry she had the idea to start Big Flat Creations.

"I fell in love with the textures and pliability of the various metals, I fell in love with the richness of copper."

She creates earrings and necklaces with various metals, gems, and other items from nature. Earrings that use semi precious stones and combines them with beautiful pieces of wood, or adding hand made paper to copper metal. Such as these butterfly earrings.

Many art galleries in Wyoming and Montana display and sell her creations. I found her jewelry through an art gallery in Viroqua, WI, VIVA Gallery. My mother has pottery on display and for sale and saw her art and bought me two pairs of earrings for Christmas. I instantly fell in love with them. I know I will definitely be shopping for her creations again.

HERE AT BIG FLAT CREATIONS, I CRAFT GORGEOUS, BOLD JEWELRY IN A UNIQUE, YOUTHFUL STYLE. I ENJOY PLAYING WITH THE PRODUCTS OF NATURE BOTH WITHIN MY JEWELRY AND TO GARNER INSPIRATION FOR PIECES.
- ALENA MACK



Article 1: Pages 3-4

WHAT BUTTERFLIES SYMBOLIZE

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WHAT AMETHYSTS & PEARLS SYMBOLIZE

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Article 1: Pages 1-2



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FIND INNER PEACE

THESE GEM STONES CAN HELP



Article 1: Pages 3-4

MOONSTONE CALMS EMOTIONS AND RELIEVES STRESS

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AMETHYST CALMING, INTUITION

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UNAKITE GROUNDING, BALANCE

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GREEN ADVENTURINE EMOTIONAL TRANQUILITY

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Project C

Magazine Design
Part 3

Based on Feedback and Updated Photos



Cover

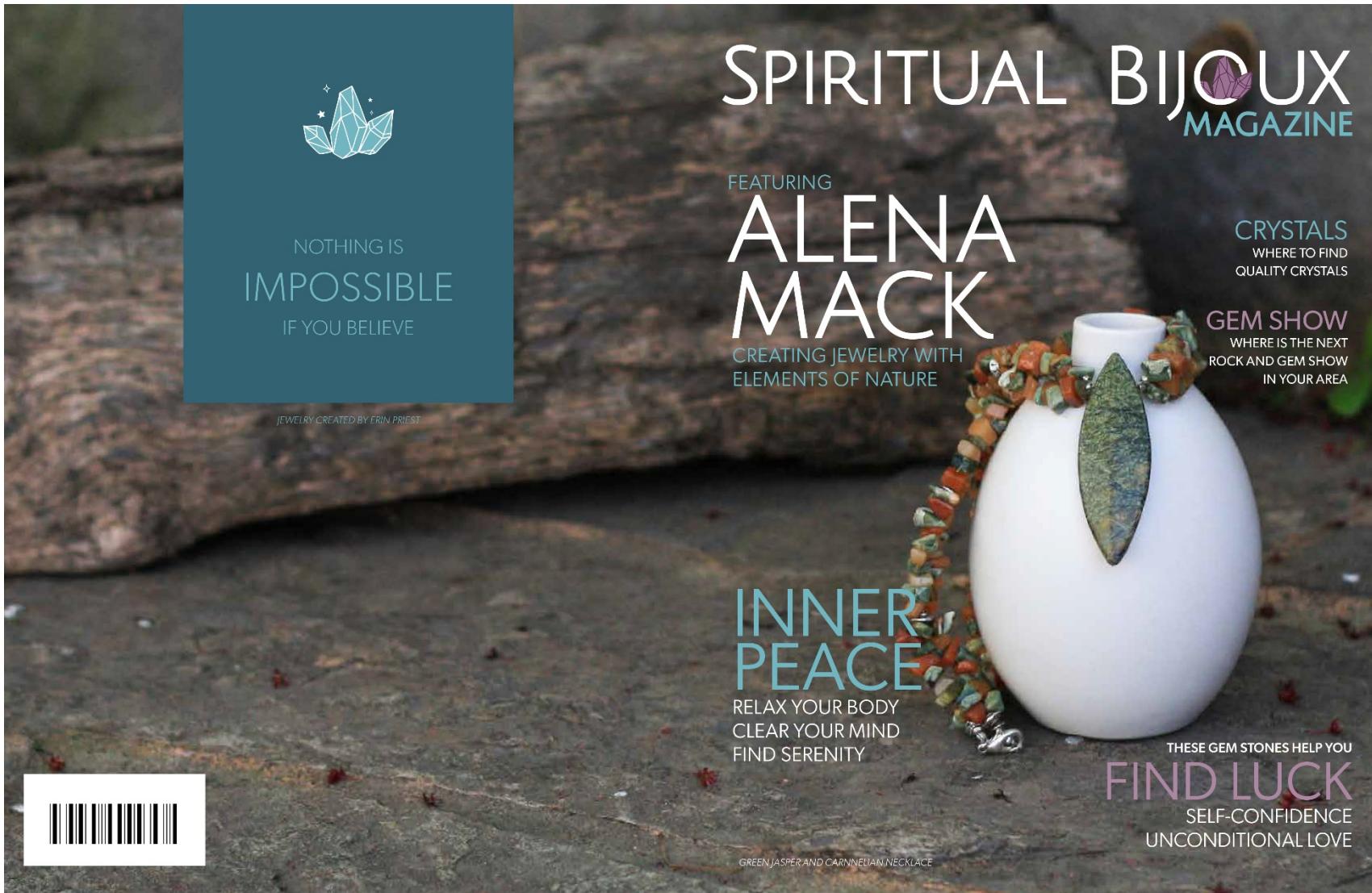


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28 CHAKRAS

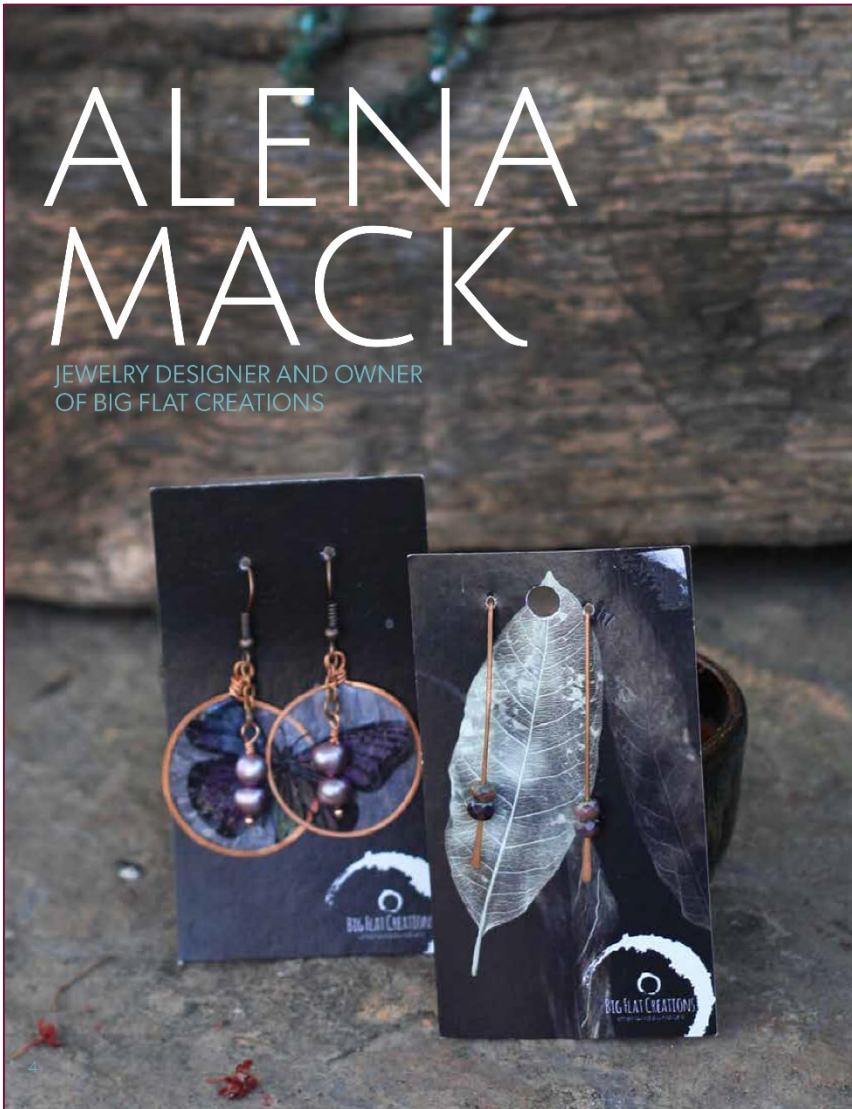
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BLUE GOLDSSTONE WITH SILVER FINDINGS



Article 1: Pages 1-2



ALENA MACK

JEWELRY DESIGNER AND OWNER
OF BIG FLAT CREATIONS

HERE AT BIG FLAT CREATIONS, I CRAFT GORGEOUS,
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bigflatcreations@gmail.com



Article 1: Pages 3-4



BUTTERFLY WINDSONG WITH PURPLE FRESHWATER PEARLS

WHAT BUTTERFLIES SYMBOLIZE

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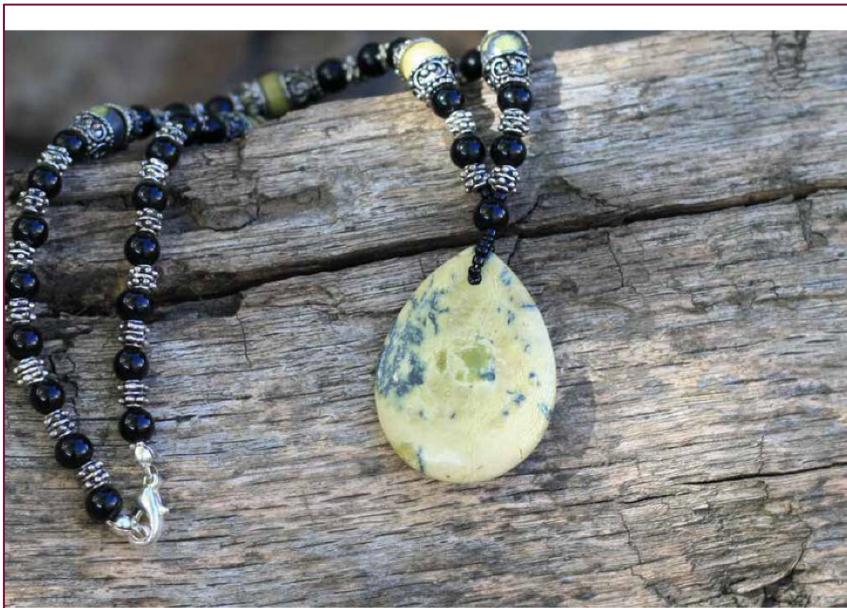
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COPPER WISHBONE WITH AMETHYST GLASS



Article 1: Pages 1-2



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FIND INNER PEACE

THESE GEM STONES CAN HELP



TURQUOISE WITH SILVER FINDINGS



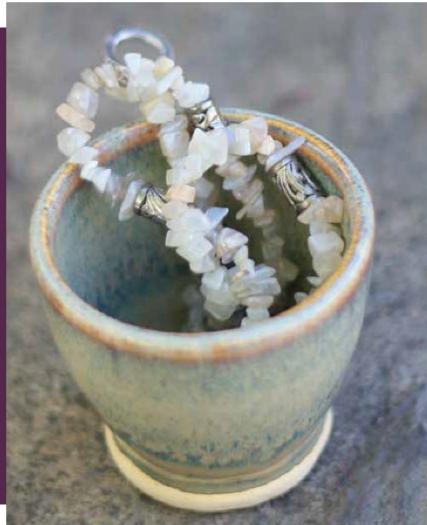
Article 1: Pages 3-4

MOONSTONE

CALMS EMOTIONS AND
RELIEVES STRESS

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GREEN ADVENTURINE

EMOTIONAL TRANQUILITY

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Project C

Magazine Design
Part 3 – Final Print Version



Cover

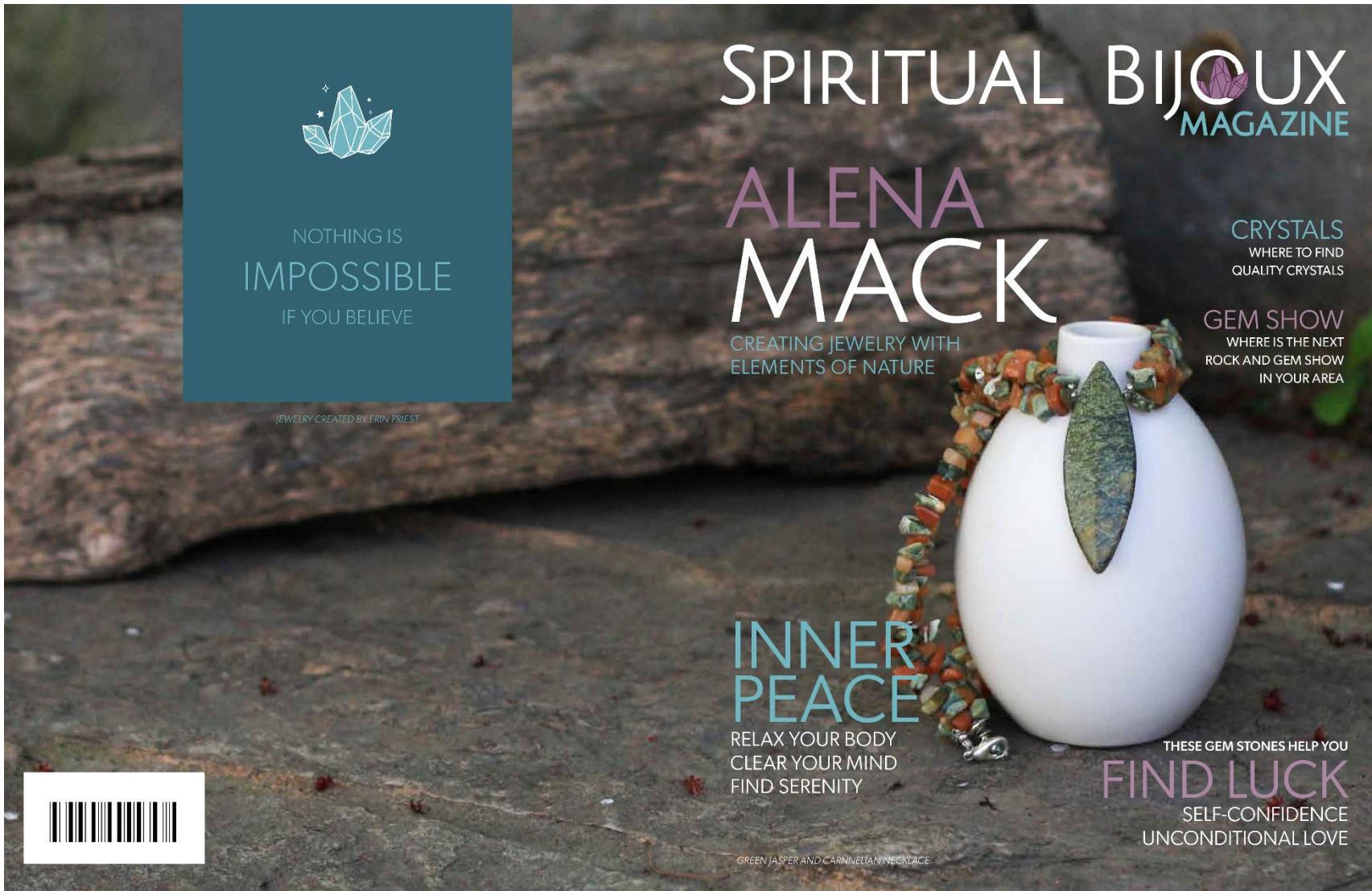


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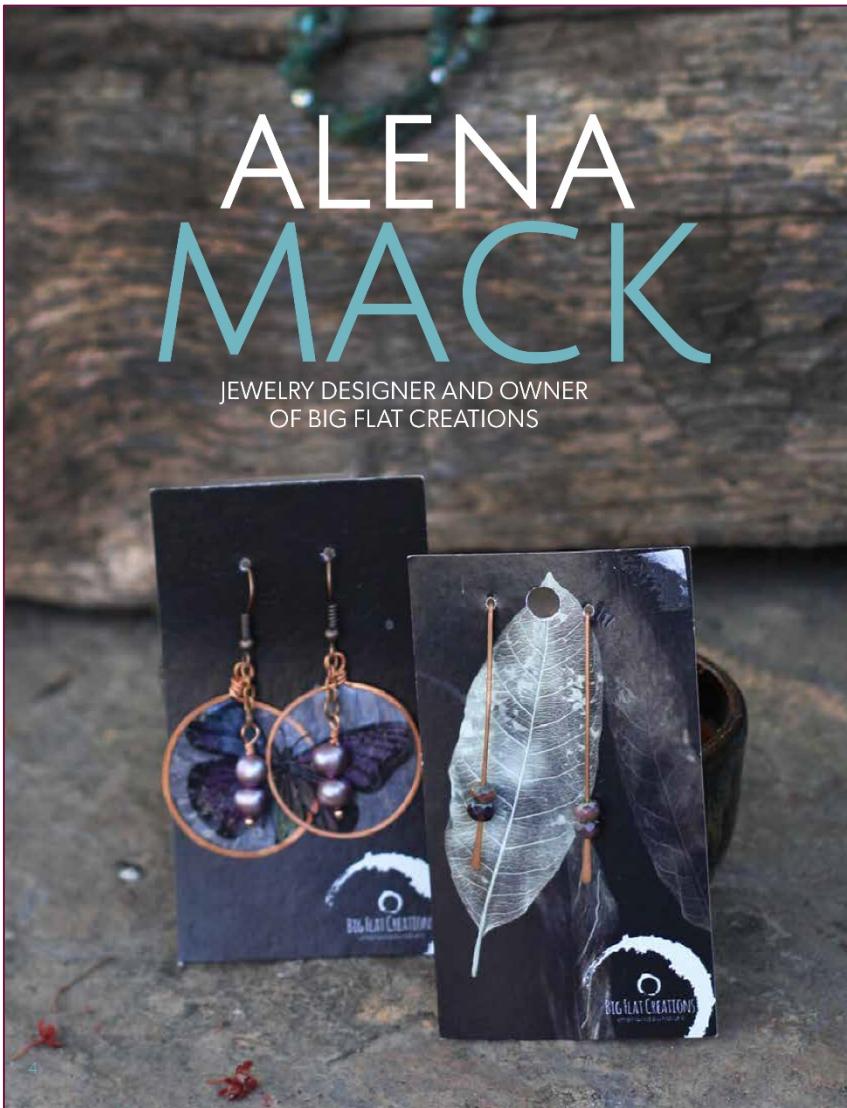
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Article 1: Pages 3-4



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COPPER WISHBONE WITH AMETHYST GLASS





Article 1: Pages 1-2



SERPENTINE & ONYX WITH SILVER FINDINGS

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FIND INNER PEACE

THESE GEM STONES CAN HELP



GOLDSTONE WITH COPPER FINDINGS

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Article 1: Pages 3-4



PEACEFUL STONES

These gems stones can help you on your path to inner peace.

MOONSTONE CALMS EMOTIONS AND RELIEVES STRESS

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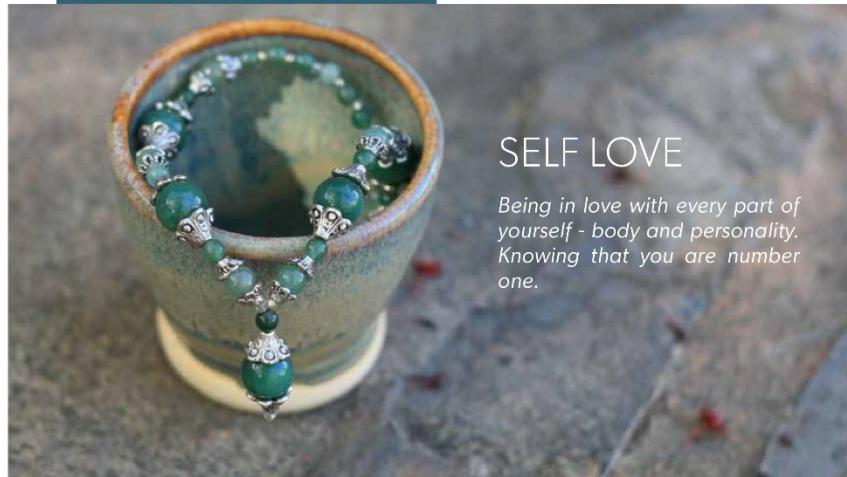
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SELF LOVE

Being in love with every part of yourself - body and personality. Knowing that you are number one.



Erin Priest
Project C
Magazine Design
Part 4 – Digital Version

Professor Kwon – GRDS-205-OL1

Cover

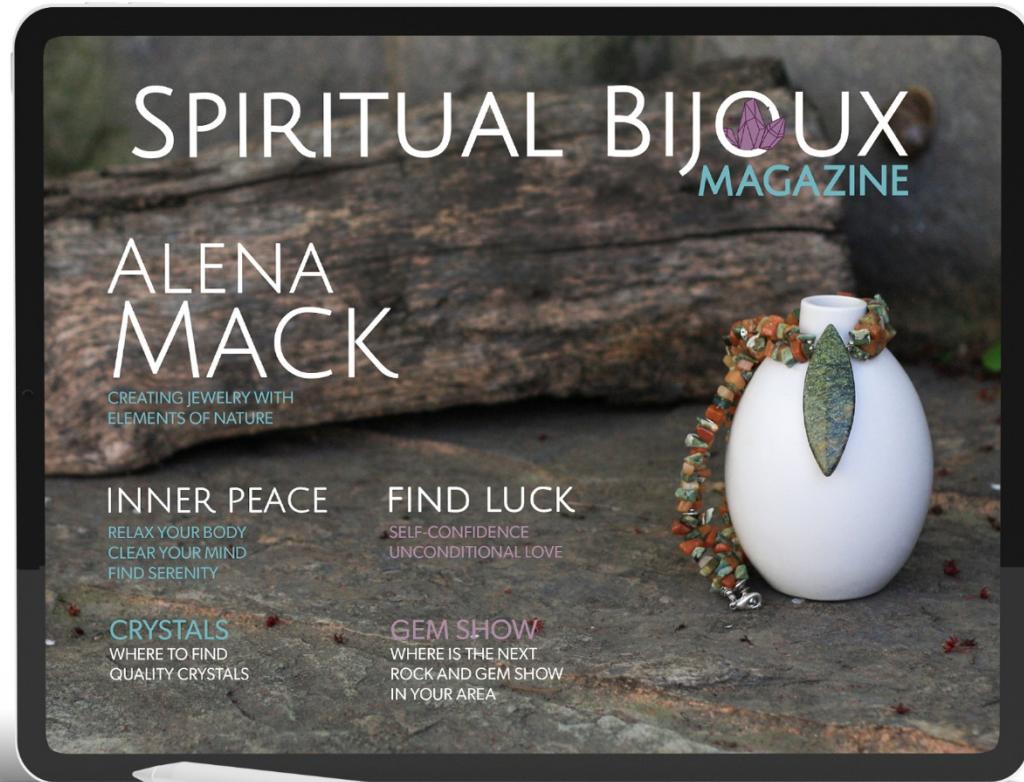


Table of Contents

The image shows a tablet displaying a digital version of a magazine's Table of Contents. The screen has a black border. A white stylus pen lies horizontally across the bottom of the tablet. The magazine cover features a purple header "TABLE OF CONTENTS" with a small gemstone icon. Below it is a section titled "FEATURED DESIGNER" with a photo of a turquoise necklace. The main content is organized into numbered sections:

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NEXT >

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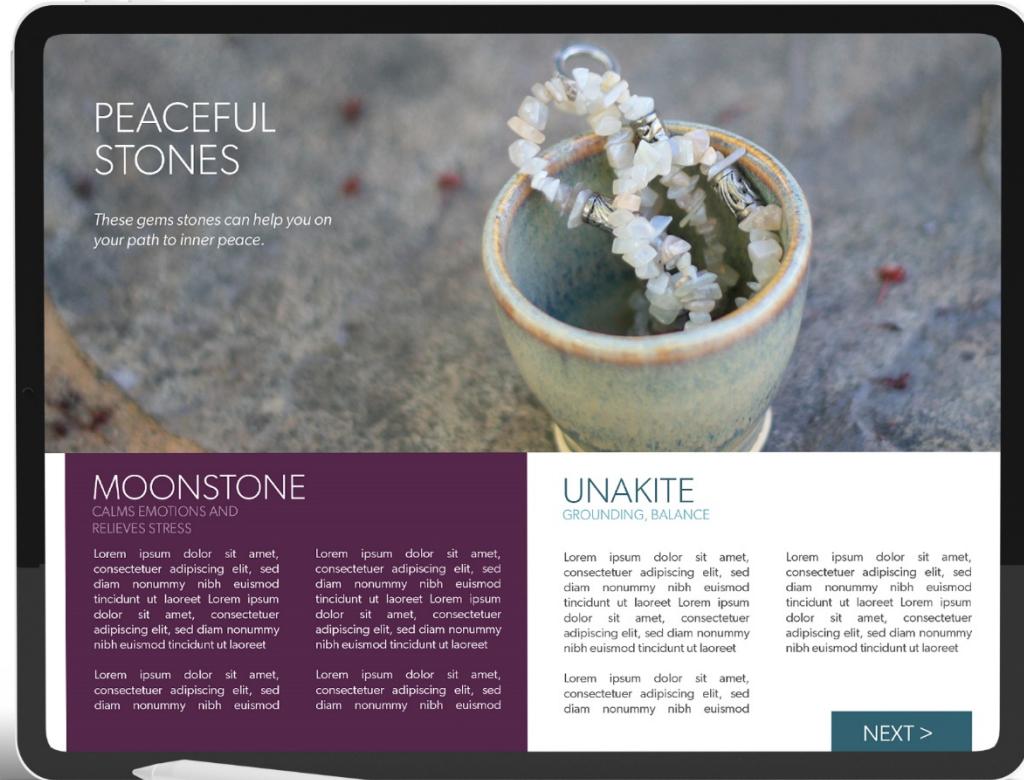
WHAT PEARLS & AMETHYSTS SYMBOLIZE

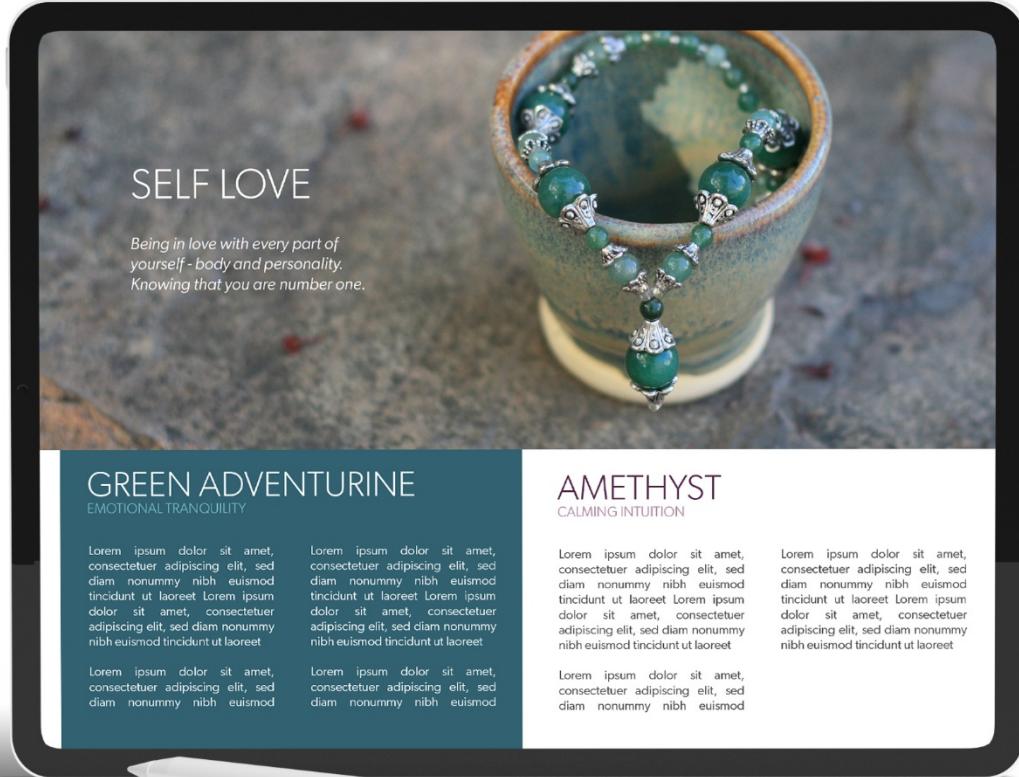
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Erin Priest
Project C
Magazine Design
Final Designs



Cover

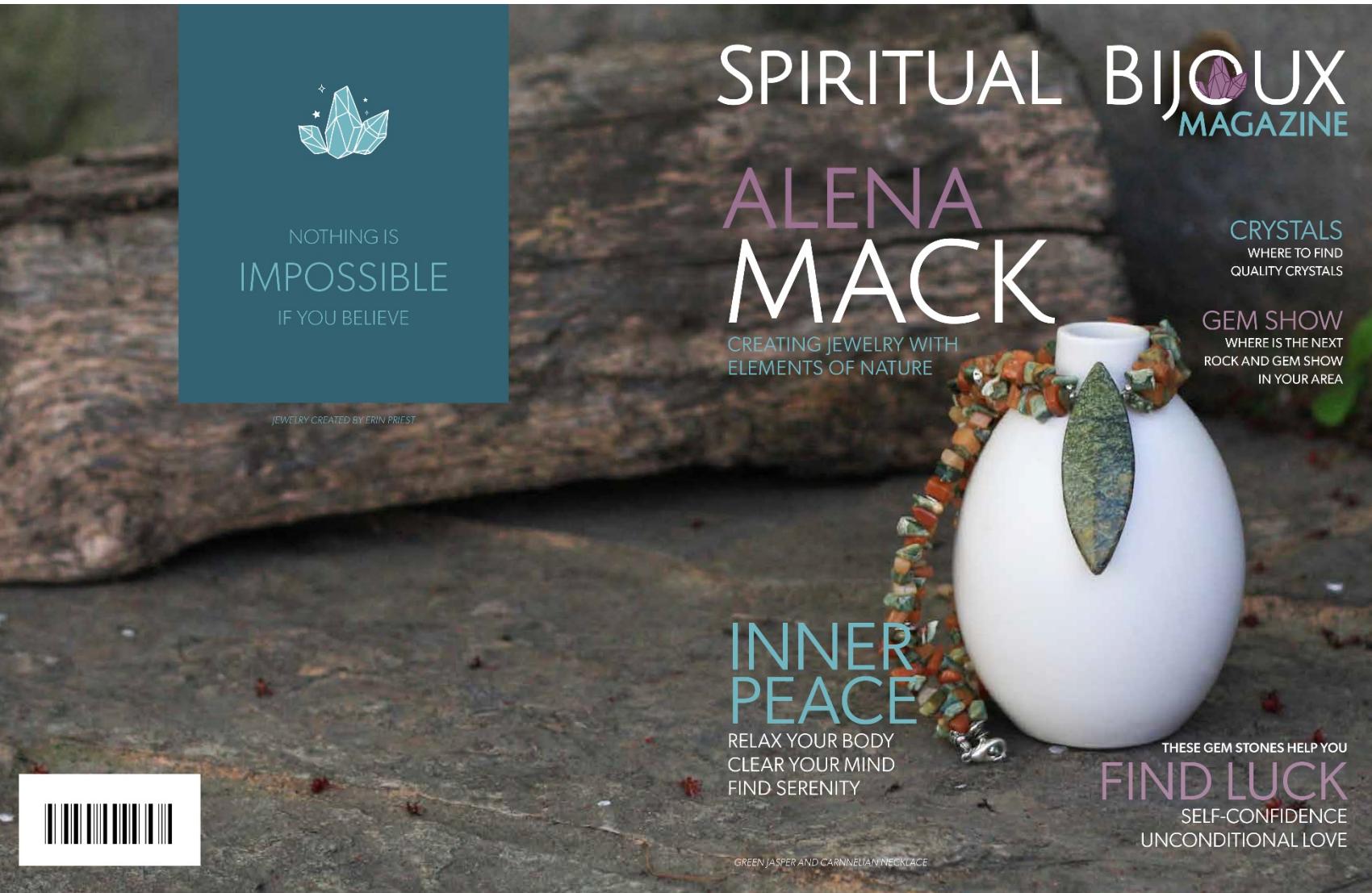


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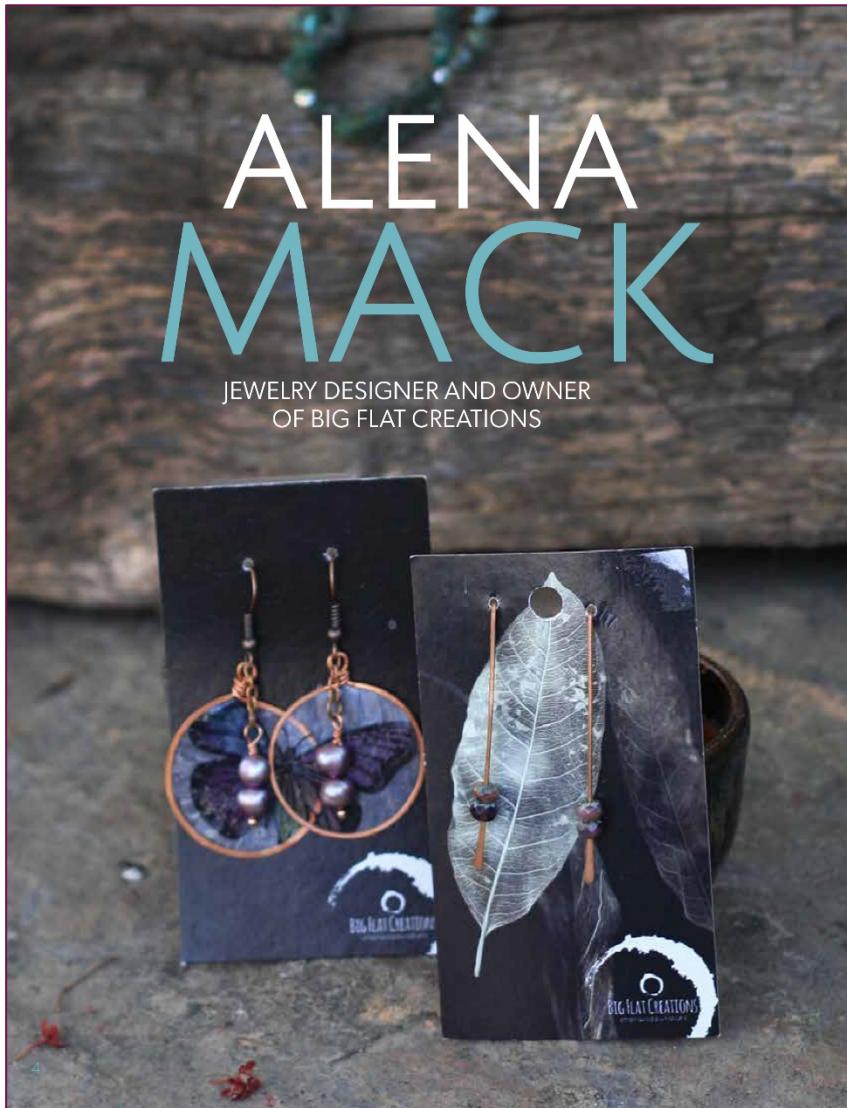
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ALENA MACK

JEWELRY DESIGNER AND OWNER OF BIG FLAT CREATIONS



HERE AT BIG FLAT CREATIONS, I CRAFT GORGEOUS, BOLD JEWELRY IN A UNIQUE, YOUTHFUL STYLE. I ENJOY PLAYING WITH THE PRODUCTS OF NATURE BOTH WITHIN MY JEWELRY AND TO GARNER INSPIRATION FOR PIECES.

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EMBRACED BY NATURE

Alena has always loved creating hand-made gifts. When she fell in love with jewelry she had the idea to start Big Flat Creations.

"I FELL IN LOVE WITH THE TEXTURES AND PLIABILITY OF THE VARIOUS METALS, I FELL IN LOVE WITH THE RICHNESS OF COPPER."

She creates earrings and necklaces with various metals, gems, and other items from nature. Earrings that use semi precious stones and combines them with beautiful pieces of wood, or adding hand made paper to copper metal. Such as these butterfly earrings.

Many art galleries in Wyoming and Montana display and sell her creations. I found her jewelry through an art gallery in Viroqua, WI, VIVA Gallery. My mother has pottery on display

and for sale and saw her art and bought me two pairs of earrings for Christmas. I instantly fell in love with them. I know I will definitely be shopping for her creations again.

www.bigflatcreations.com
www.facebook.com/bigflatcreations
www.instagram.com/bigflatcreations
bigflatcreations@gmail.com



Article 1: Pages 3-4

WHAT BUTTERFLIES SYMBOLIZE



Butterflies symbolize transformation. The journey of a caterpillar to form a cocoon to transform into a beautiful butterfly. The life cycle of transformation. Butterflies help us look inward and ponder and reflect oneself.

Butterflies mean different things in different cultures. Various Native American tribes they can represent resurrection and miracle transformations, or a symbol of joy or communicating with loved ones. In American culture it represents hope and positivity. In Celtic culture it was a symbol of the soul and rebirth, giving one a second chance. Some believe that in death the butterfly comes down and consumes the soul and carries it to the beyond. Continuing the life cycle beyond death.

"WE CAN NEVER OBTAIN PEACE IN THE OUTER WORLD UNTIL WE MAKE PEACE WITH OURSELVES"

-Dalai Lama

Different colored butterflies can symbolize different things. Yellow butterflies can symbolize hope, black butterflies symbolize illness, and white ones are luck. I like to believe when a butterfly lands on you it will bring you good luck.

Native American legend has it that, if we capture a butterfly and whisper a wish to her, she will carry it to the Great Spirit. By setting the butterfly free, we show respect for the balance of nature, and the wish will surely be granted.

6 BUTTERFLY WINDSONG WITH PURPLE FRESHWATER PEARLS

WHAT AMETHYSTS & PEARLS SYMBOLIZE



Amethyst is a semi precious stone that is part of the hexagonal crystal system. It is a type of purple quartz with shades of violet. It is a stone that can be found all over the world.

Amethyst is associated with spiritual healing, calmness, and wisdom. It also represents the third-eye and crown chakra, creating a bridge to the divine. It brings a sense of crystal clear clarity and with deep contemplation you can get a sense of control over your life.

There are lots of things that Amethyst can help with, physical, spiritual, and emotional. Amethyst is also the birthstone for the zodiac sign of Pisces.

Pearls are thought of in many cultures to be the tears of mythical creatures, such as mermaids, nymphs, angels, or even the gods' tears. Other cultures believe they are created by a rainbow after a storm. The Chinese culture believes black pearls are formed by a dragon, symbolizing wisdom.

Spiritually, pearls offer protection, wisdom, and a calming balance to your karma. Generally most cultures believe it gives the wearer loyalty, generosity, integrity, and purity.

Even though there is a general symbolism to pearls, the various colors have their own uniqueness.

COPPER WISHBONE WITH AMETHYST



Article 2: Pages 1-2



SERPENTINE & ONYX WITH SILVER FINDINGS

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8

So many people have a quest to find "inner peace" at some point. What does that mean? Inner Peace is; a deliberate state of psychological or spiritual calm despite the potential presence of stressors.

"A STATE OF CONSCIOUSNESS OR ENLIGHTENMENT"

Stress is part of our daily life and eventually brings you down. It's hard to get out of the mentality of worrying about everything. In this article you will find just some of the gem stones that can help you on your path to inner peace.

FIND INNER PEACE

THESE GEM STONES CAN HELP

There are many things that you need to address when you want to help bring peace into your mind and your soul.

When your soul is in chaos it affects everything in your life. Your emotions can be out of whack creating more stress and worry. That boosts anxiety and will bring your self-confidence down. Everyone needs help at some point.

"WE SEEK PEACE,
KNOWING THAT
PEACE IS THE CLIMATE
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-Dwight D. Eisenhower



Article 2: Pages 3-4



PEACEFUL STONES

These gems stones can help you on your path to inner peace.

MOONSTONE

CALMS EMOTIONS, STRESS RELIEF

Moonstone is part of the feldspar mineral family. It does come in an array of various colors though most people recognize a white stone with pearly iridescence. Some of the best moonstones can be found in India and Sri Lanka. Sri Lanka is where you can find the rare blue moonstone.

Moonstone is my favorite of all semi precious stones. It is something that helps with feminine energy and perhaps that's why I enjoy it.

Moonstone has symbolism of compassion and empathy, enhanced psychic abilities. This is something that can aid you to the path of enlightenment, getting in touch with your psychic abilities. Emanating compassion and empathy is something that is needed in the journey.

10

UNAKITE

GROUNDING, BALANCE

Unakite is a true rock, a composite material made up of multiple other stones. It is recognized by the mix of green and pink in the stone. It got its name because it was first discovered in the Unakas mountains in North Carolina.

Unakite represents the heart of the chakra. It is a stone that helps ground you. Unakite can help balance your emotions, mentally and spiritually. The heart chakra is the center of compassion, empathy, love, and forgiveness.

Balancing your emotions is something that is difficult to learn. Unakite encourages tolerance and gentleness which can help you change the way you react to certain situations.

GREEN AVENTURINE

EMOTIONAL TRANQUILITY

Green aventurine is part of the quartz family. Aventurine can come in multiple colors however the green color comes from tiny Fuchsite particles in the stone.

Green aventurine gives off a calm energy that brings peace. Sometimes you need help moving on from whatever it is that is disrupting your life and creating chaos with your emotional balance. This is a stone that can help. It will help you release negative influences and behaviors in your life. It will help you move on and experience joy, optimism, and creativity.

Green Aventurine works well combined with Quartz. It will help amplify your intent to create emotional balance.

FLUORITE

CALMING, PEACE, BALANCE

Fluorite is a form of calcium fluoride from the Halide mineral family. It can be found in Mexico and Brazil. It is known as the most colorful mineral in the world, it even comes in rainbow.

This is another stone that helps with mental clarity. It can clear your mind and help you reach that inner peace that you are looking for.

Fluorite helps gives you direction, will help with self confidence and self love. One main lesson on the path to inner peace is to love yourself.

Wear a fluorite necklace or bracelet to help revitalize the energy in your soul.



SELF LOVE

Being in love with every part of yourself - body and personality. Knowing that you are number one.



Cover

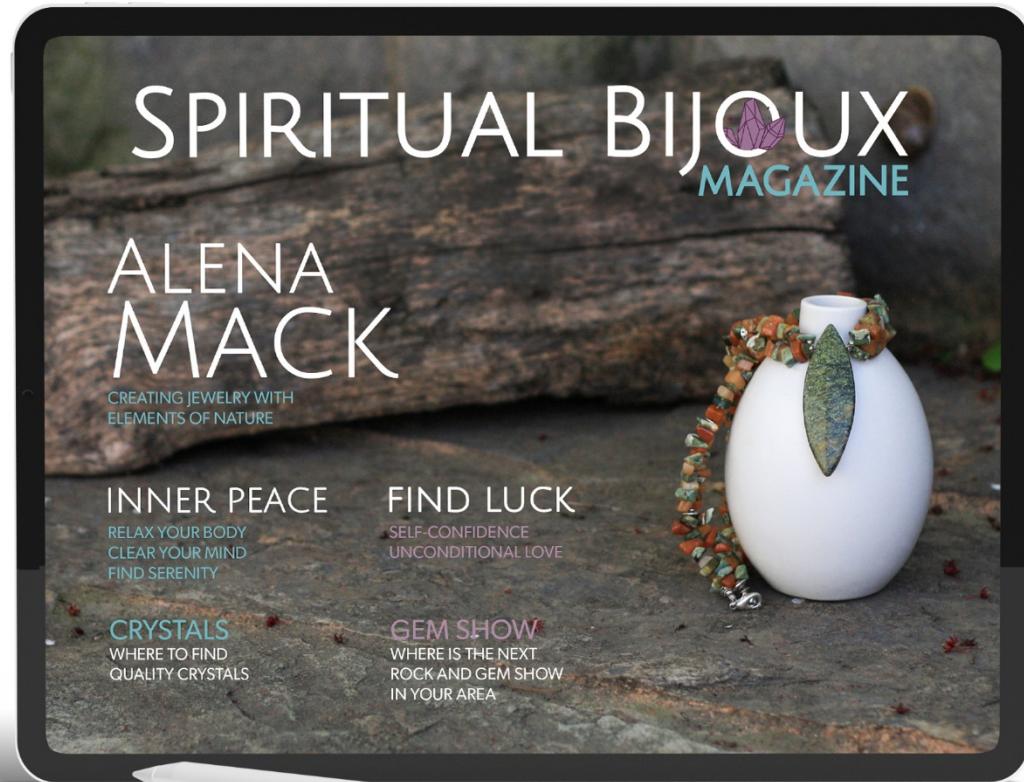


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