

Be your own kind
of
Rider



Be your own
kind of rider

women with hair
flowing riding into
the sunset
pink helmet?

create

THE FUTURE IS FEMALE

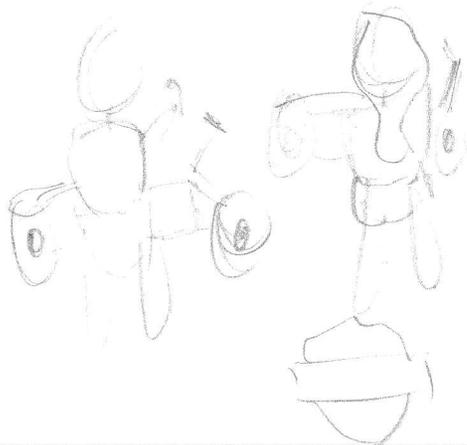


The future is
female.

futuristic city
and unique helmet

create

He offered her the
world, she said she
already had her own.

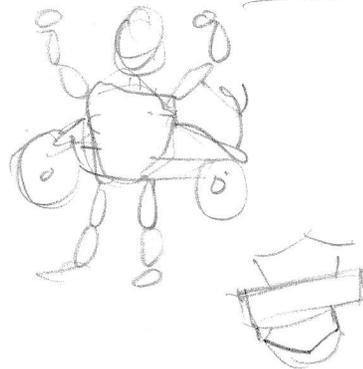


He offered her
the world, she
said she had her
own.

man offering a ride
woman pointing
toward her own.

create

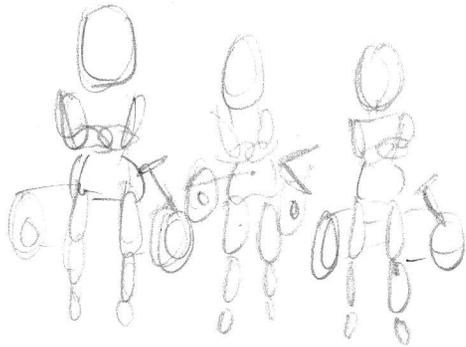
I AM STRONG
I AM WORTHY
I HAVE A HARLEY



I am strong.
I am worthy.
I have a Harley.



FIND YOUR TRIBE



★

Find your tribe

3 women. next to bikes.

color coordinate?
charlie's angel pose?

create



Women ride it better.

woman driving on a harley
blurry background

WOMEN RIDE IT BETTER

change/create

Think we're hysterical?



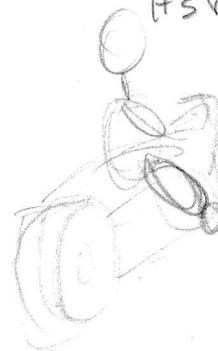
Think we're hysterical?

↓ Hear this.

angle that shows the exhaust pipes

change

NO WINE TIME.
It's ride time.



No wine time.

It's ride time.

woman riding away
blurry, focus on broken wine glass

change

When women support
each other amazing
things happen



When women support
each other amazing
things happen

5 woman riding in
a V formation on
a country road

create/change

I'm not a princess,
I don't need to be driven



I'm a queen
I got this.



I'm not a princess
I don't need to be
driven. I'm a
queen. I got this.

a crown helmet

There's nothing
stronger than
a woman



on a Harley

There's nothing
stronger than a
woman ... on a Harley



a girl's bike



a woman's
bike

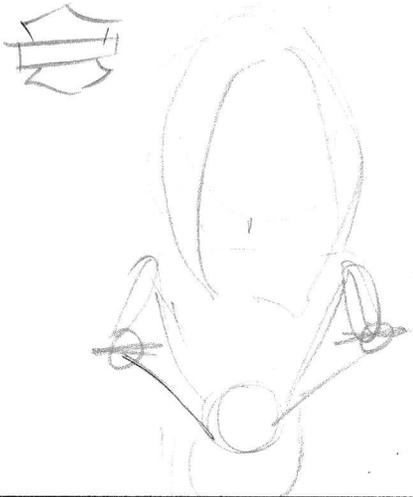
A girl's bike
a woman's bike

a little girl on a
bike and a woman
on a bike

a mini harley?

change

Be Fierce.



Be Fierce.

woman sitting
on a Harley

create/change

Screw laundry.

Let's
RIDE



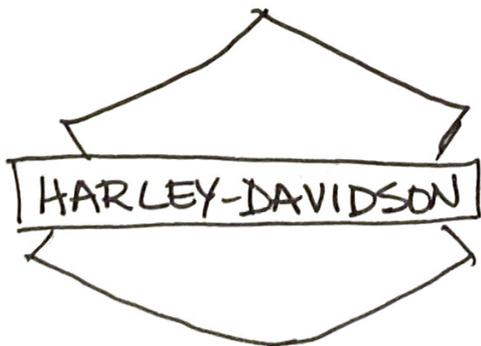
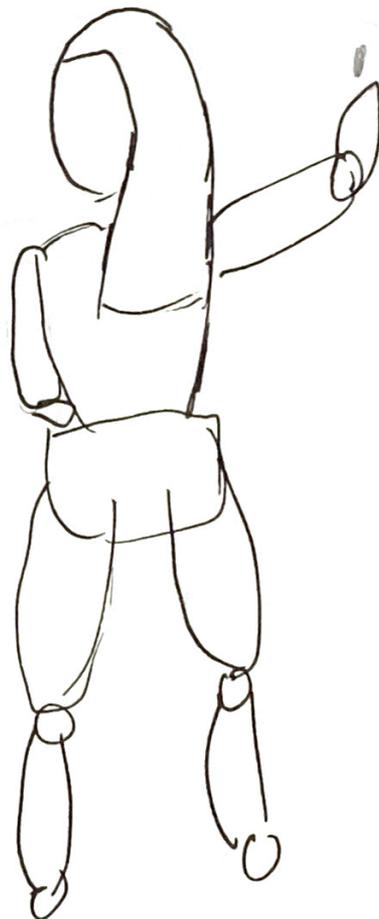
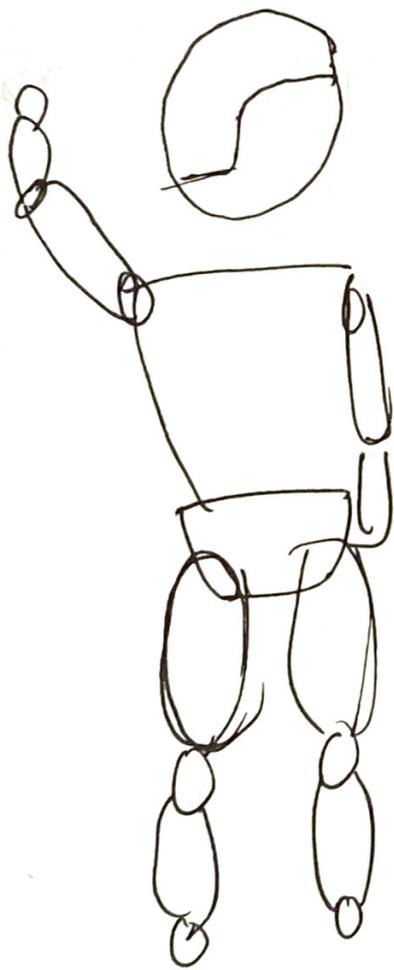
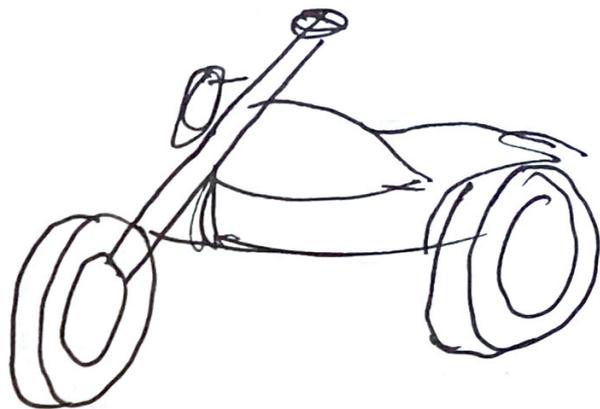
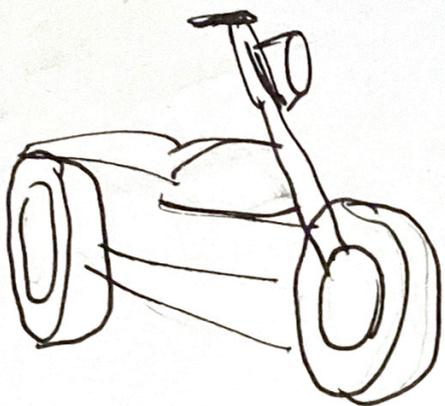
Screw laundry,
Let's ride

woman getting on
a Harley outside
a house.

create

He offered her the world

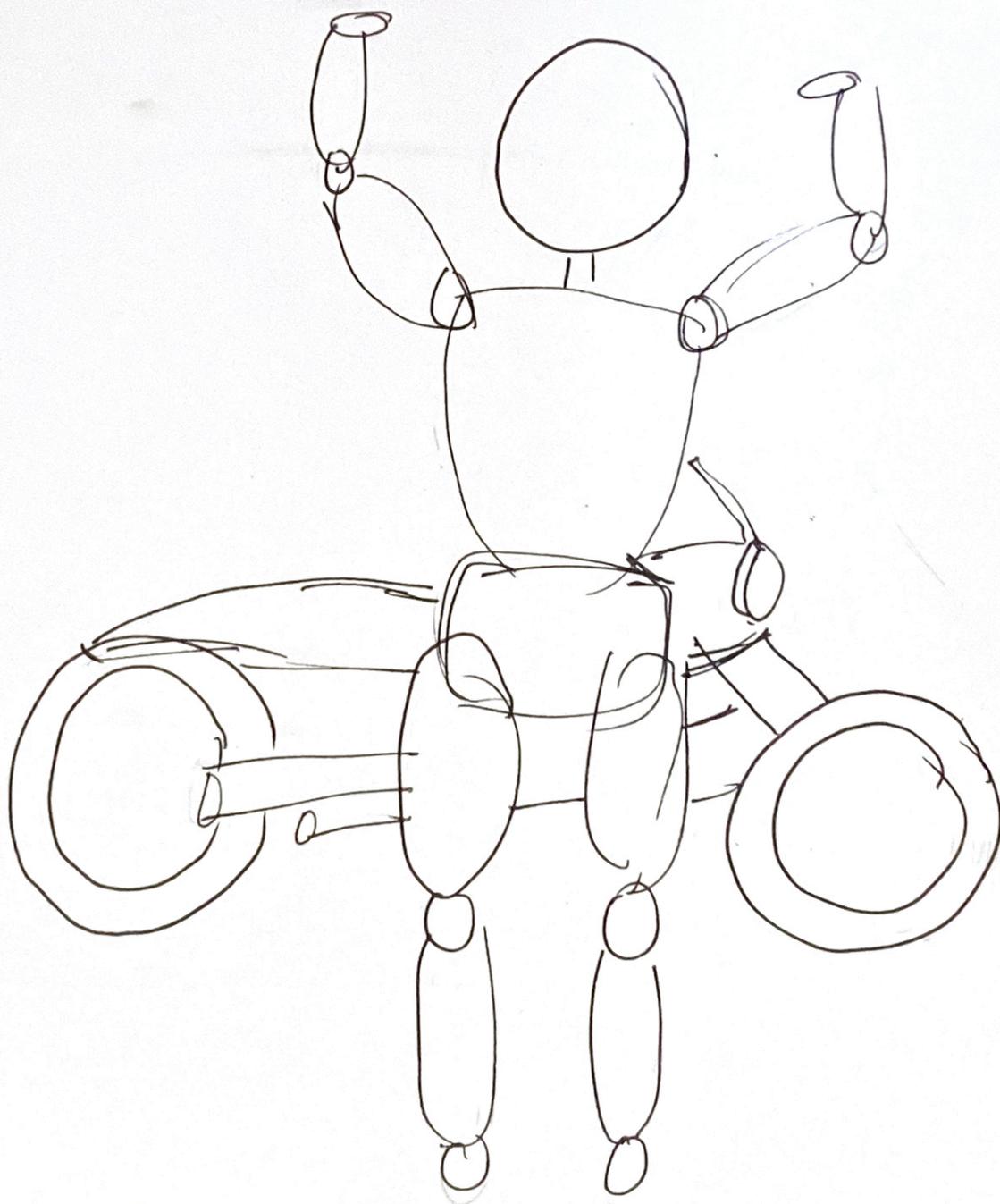
She said she already had her own



I AM STRONG

I AM WORTHY

I DRIVE A HARLEY





FIND YOUR TRIBE

