

Erin Priest

GRDS-201, Summer 2020

Professor Hull

Project C: Social Issues Poster

Part 2

Design Narrative

I have a lot of different social issues that I'm passionate about so I ended up creating a design for 3 issues. Though they could be considered 2 topics. Gun Control + Women's rights + issues. What a poster should say has always been a problem in my designs. With the gun control I knew I wanted a very dark posters with white text so that it stands out better. The first idea for women's rights was ~~the~~ sexual assault. For these I actually asked my sister her thoughts. I had the idea of "Believe them" but felt the poster needed something else. She gave me the statistic. My other issue with women's rights was the fact that the old white men in congress are making unfair laws about what a woman can and cannot do with her body. So my first thought was "get out" for that I didn't want a strong sans serif font like the other too. The idea of just a uterus I want something a bit more soft since it was an image of a uterus. I didn't really have a solid idea for a color, I just played around. I always go to freepik.com for images and illustrations.

Refined Layouts

BELIEVE THEM

1 IN 4 WOMEN HAVE BEEN SEXUALLY ASSAULTED

#METOO



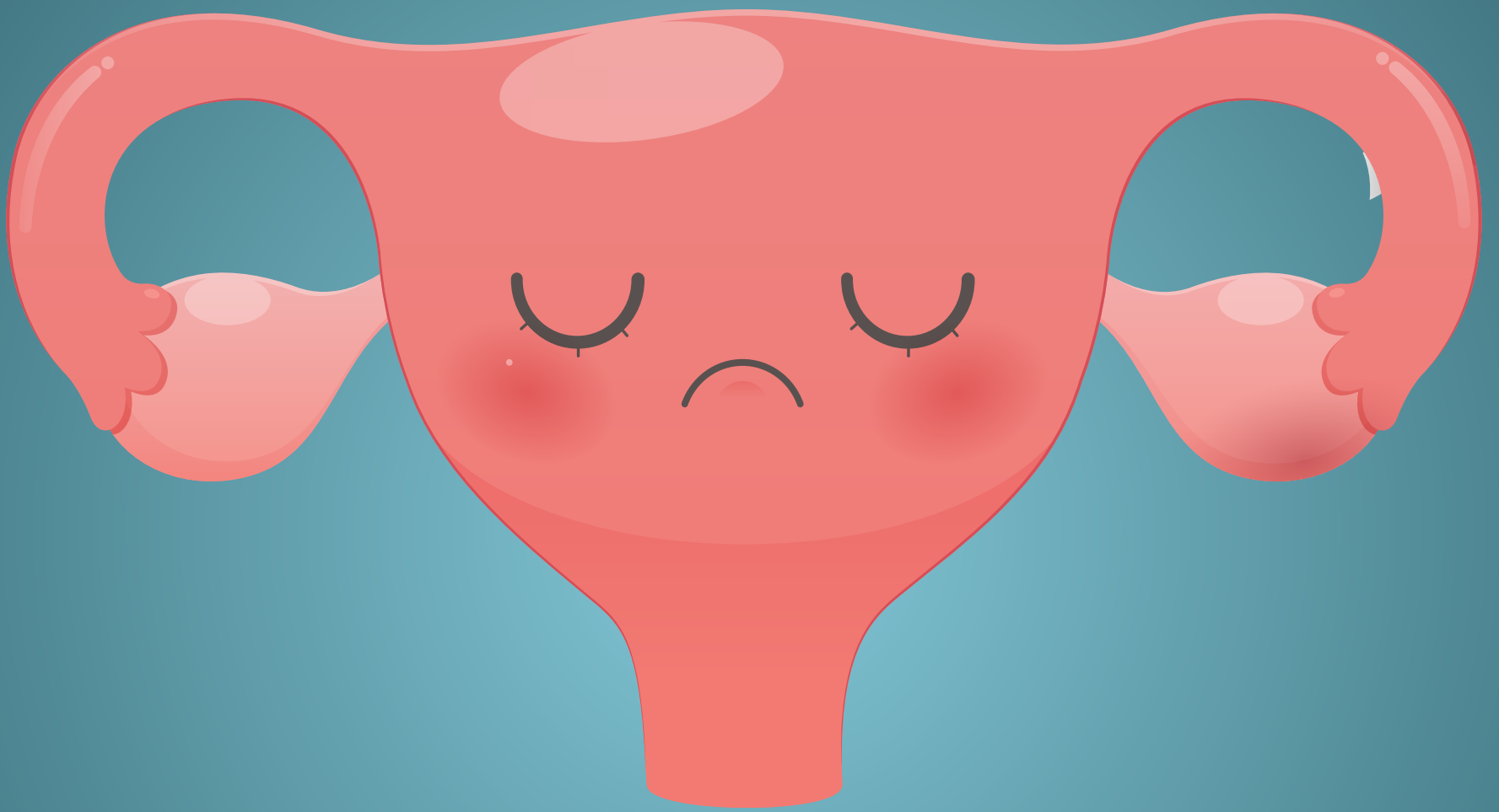
**ASSAULT RIFLES
DON'T PROTECT**



**THEY INTIMIDATE
NO CIVILIAN SHOULD OWN ONE**

#COMMONSENSEGUNCONTROL

MY UTERUS



MY RULES

REPRODUCTIVE RIGHTS ARE HUMAN RIGHTS

GET OUT



REPRODUCTIVE RIGHTS ARE HUMAN RIGHTS

Final Poster

1 IN 4 WOMEN
HAVE BEEN
SEXUALLY ASSAULTED.

BELIEVE THEM

#metoo

