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### **PORTFOLIO**

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### TECH SKILLS

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- DREAMWEAVER
- EFI SOFTWARE
- MICROSOFT OFFICE
- HTML
- CSS
- BOOTSTRAP
- JAVASCRIPT/PHP
- WORDPRESS
- ADOBE XD

# **DESIGN SKILLS**

- RESPONSIVE DESIGN
- MOCK UPS/LAYOUT
- LOGOS & BRANDING
- INFOGRAPHICS
- PHOTOGRAPHY
- PHOTO EDITING

# SOFT SKILLS

- COMMUNICATION
- TEAMWORK
- CONSISTENCY
- PASSIONATE
- OPEN-MINDED
- WILLING TO LEARN
- ABILITY TO WORK UNDER PRESSURE

Creative design professional with over 20 years experience in the design industry. Specializing in web site design, photography, photo editing, print design, and graphic design for social media & email marketing. Knowledge of printing process, corporate branding, SEO, and back-end web development. Excited about technology and what it can bring to design and staying current with design trends. Passionate about a lifetime career in design, making clients happy, and constantly learning more about the industry as it grows and changes.

#### **EDUCATION**

01/2020 - 2025

### SAVANNAH COLLEGE OF ART AND DESIGN

BFA in Graphic Design - Expected graduation: 2025

2020 - 2023

#### ADOBE CERTIFIED ASSOCIATE

Visual Design Using Adobe Photoshop

## PROFESSIONAL EXPERIENCE

07/2017 - 07/2018

### **GRAPHIC DESIGN & PRINT PRODUCTION**

Shoob Photography is a business that takes school pictures and independent sports leagues. They also provide print items for teachers, schools, and districts. I was in charge of printing all projects, except the school pictures. I also designed some of the projects along side the lead designer. I had to print posters, flyers, order forms, envelopes, tickets, notepads, large format photographs, banners, and more. I also had to cut print materials, grommet banners, run projects through a booklet maker or folding machine, and package projects.

SHOOB PHOTOGRAPHY | Alex Shoob | 209.567.0748

#### 08/2016 - 12/2016

#### **TEACHER**

I was hired to teach a class in graphic and print design. I have a preliminary CTE Credential in Manufacturing and Product Development, which covers those careers. Since the class did not exist yet they had me teach Computer Applications, Fundamentals of Engineering, and Introduction to Business. I had to create lesson plans, evaluate students, and I had to go school to take classes to become and teacher and get a permanent teaching credential.

LATHROP HIGH SCHOOL | 209.938.6350

## 10/2013 - 05/2016

#### WEB & GRAPHIC DESIGN PRODUCTION SPECIALIST

MHD Group is a design firm in Modesto creating corporate branding, logo design, print design, website creation, social media , email, and corporate marketing. My responsibilities included creating print graphics such as brochures, packaging, banners, menus, magazine ads, catalogs and more. I also created and updated websites, created graphics for social media and email marketing. MHD GROUP | Marcia Herrmann | 209.521.0388

# 01/2002 - 10/2013

#### **SELF EMPLOYED**

I was a freelance designer, creating websites, logos, and graphic design. In 2004 I started CVVT which was a business that took 360 virtual tours for real estate and commercial properties. I went to the property and took pictures, then created the 360 virtual tour to upload to the MLS and realtor.com or a separate website.

CENTRAL VALLEY VIRTUAL TOURS | ERIN PRIEST FREELANCE